



California's Aging Population is Heading for a Crisis Take a stand to ensure we can all Age On. Rage On.™

4 Million

The state's 65-and-older population is projected to grow by 4 million by 2030.

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More than 3 quarters of low-income older California tenants are rent-burdened.

\$59K

The annual cost for a home health aide is \$59K, and is expected to go over \$100k in the next 20 years.

About Age On. Rage On.™

LeadingAge® California launched the Age On. Rage On.™ campaign in 2019 to bring to light the urgent need to develop a Master Plan on Aging in California that expands (1) Long-Term Services and Supports for older adults and (2) The Caregiver Workforce necessary to ensure that all Californians can age with dignity.

California's population is diverse and vigorous – we're living life to its fullest. That should be no different for older Californians. We should all have the same opportunity to thrive and have access to worry-free, high-quality care. California's older adults deserve to #AgeOnRageOn.

Too many older adults are already being left behind, living an unhappy existence without access to the care needed to age with dignity. Without significant change, aging Californians will suffer at an even more frightening rate

as our elderly population is projected to grow more than twice as fast as the overall population.

California must do something now. We are fighting to ensure that all older adults receive resources essential to living a long, happy, fulfilling life. LeadingAge® California, its members and those of you who join the cause and take the pledge are working tirelessly to hold our elected officials accountable for identifying and implementing a solution that enables California's older adults to thrive.

Dear legislator, please take the pledge to ensure California older adults have access to long-term services and supports. If you want share your support and thoughts on this issue, please share with the hashtag #AgeOnRageOn on social media. Go to AgeOnRageOn.com to sign and learn more!

Sign the pledge at www.AgeOnRageOn.com to ensure aging Californians have access to the long-term services and supports they need.

LeadingAge California® is the state's leading advocate for high-quality, nonprofit senior living and care. It represents nearly 600 not-for-profit community-based member organizations that serve the needs of hundreds of thousands of older adults.